



## RECREATION PROVIDER ASSESSMENT

### 1.1 INTRODUCTION

The Sylvania Recreation District hired PROS Consulting INC. to assist in the development of a business plan to increase recreation activities within the department. A key component of the Business Plan is conducting a Service Provider Assessment. The purpose of this Service Provider Assessment is to identify similar service providers of recreation activities within the Sylvania service area. Similar providers would be any public or private organization that offers one or several recreation activities. The recreation activities examined within this report include; fitness, group fitness, youth and adult basketball, baseball/softball, volleyball, flag football, racquetball, pickleball, and indoor aquatics. This would include such organizations as the Skyway Recreation Center, Maumee Soccer Complex, Sylvania School Corporation, local YMCAs, as well as many other private companies providing similar recreation offerings.

This type of analysis then allows the Sylvania Recreation District to identify which amenities and areas of recreation have the strongest need within the service area.

#### 1.1.1 LOCAL RECREATION SERVICE PROVIDERS

The search yielded a variety of recreational service providers within the Sylvania service area. This list of service providers was used to research key comparable features, such as location, service offerings, pricing, and amenities. Not all facilities made this information readily available to our research team. All data was obtained directly from each facility's official website or from an onsite facility representative via phone/email.

Sylvania Area Recreation Providers				
Provider	Activity Type	Location	Distance Away	Drive Time
Definition Fitness	Fitness	6919 W. Central Ave, Toledo, OH 43617	2 Miles	4 Minutes
Fitness 4 All	Fitness	3350 N Holland Sylvania Toledo, OH 43615	2.3 Miles	5 Minutes
Fitness 4 All	Fitness	435 W Dussel Dr, Maumee, OH 43537	9.6 Miles	15 Minutes
Fitness 4 All	Fitness	264 Southpoint Rd, Perrysburg, Oh	14.7 Miles	19 Minutes



			7.3 Miles	15 Minutes
<b>Glass City Athletics</b>	Youth Sports	1590 Albon Rd, Ste 12 Holland, OH 43528		
<b>Joe Hall's Next Level Baseball</b>	Youth Sports	1061 Albon Rd Holland, OH 43528	6.6 Miles	13 Minutes
<b>LA Fitness</b>	Fitness	2859 N Holland Sylvania Toledo, OH 43615	2.8 Miles	6 Minutes
<b>Maumee Soccer Club</b>	Youth Sports, Adult Sports	1620 Market Place Dr, Maumee, OH 43537	10.5 Miles	16 Minutes
<b>Pacesetter Soccer Club @ Pacesetter Park</b>	Youth Sports	8801 Sylvania-Metamora Sylvania, OH 43560	4.4 Miles	7 Minutes
<b>Planet Fitness</b>	Fitness	6758 Sylvania Ave, Sylvania, OH 43560	.6 Mile	1 Minute
<b>Premier Academy</b>	Youth Sports, Adult Sports	1630 Market Place Dr, Maumee, OH 43537	10.5 Miles	17 Minutes
<b>Rossford Dome</b>	Youth Sports, Adult Sports	9300 Bass Pro Blvd, Rossford, OH 43460	18.7 Miles	22 Minutes
<b>St. James Club</b>	Fitness	7336 W Bancroft St, Toledo, OH 43615	2.9 Miles	6 Minutes
<b>Super Fitness</b>	Fitness	1207 N. Reynolds Rd, Toledo, OH 43615	5 Miles	11 Minutes
<b>Sylvania School Corporation</b>	Youth Sports	4747 N. Holland Sylvania Sylvania, OH 43560	2 Miles	4 Minutes
<b>Toledo Area Soccer Association @ Pacesetter Indoor Facility</b>	Adult Sports	5400 W Central Ave Toledo, OH 43615	3.1 Miles	7 Minutes
<b>Toledo Sport &amp; Social Club</b>	Adult Sports	PO Box 189 Holland, OH 43528	5.6 Miles	12 Minutes
<b>Toledo Volleyball Club</b>	Youth Sports	2901 Key St, Maumee, OH 43537	11.2 Miles	22 Minutes
<b>Yankee Road Sports</b>	Youth Sports	7227 Yankee Rd, Ottawa Lake, MI 49267	5.9 Miles	10 Minutes
<b>YMCA Anthony Wayne Community</b>	Fitness, Youth Sports, Adult Sports	1330 Michigan Ave Waterville, OH 43566	16.5 Miles	21 Minutes



<b>YMCA Downtown Toledo</b>	Fitness, Youth Sports, Adult Sports	300 N. Summit St. Ste 100 Toledo, OH 43604	11.1 Miles	19 Minutes
<b>YMCA Eastern Community</b>	Fitness, Youth Sports, Adult Sports	2960 Pickle Rd Oregon, OH 43616	17.9 Miles	25 Minutes
<b>YMCA Fort Meigs</b>	Fitness, Youth Sports, Adult Sports	13415 Eckel Junction Perrysburg, OH 43551	15.1 Miles	20 Minutes
<b>YMCA Francis Family</b>	Fitness, Youth Sports, Adult Sports	2000 W Dean Rd Temperence, MI 48182	11,3 Miles	19 Minutes
<b>YMCA JCC of Sylvania</b>	Fitness, Youth Sports, Adult Sports	7060 Sylvania Ave Sylvania, OH 43560	.9 Mile	2 Minutes
<b>YMCA University</b>	Fitness, Youth Sports, Adult Sports	2086 Brookdale Rd Toledo, OH 43606	6.7 Miles	16 Minutes
<b>YMCA Wayman D. Palmer</b>	Fitness, Youth Sports, Adult Sports	2053 N 14th St Toledo, OH 43620	10.2 Miles	19 Minutes
<b>YMCA West Toledo</b>	Fitness, Youth Sports, Adult Sports	2110 Tremainsville Rd Toledo, OH 43613	7.5 Miles	19 Minutes
<b>YMCA Wolf Creek</b>	Fitness, Youth Sports, Adult Sports	2100 S. Holland Sylvania Maumee, OH 43537	10.6 Miles	14 Minutes
<b>9 Rounds</b>	Group Fitness	5577 Monroe St, Sylvania, OH 43560	4 Miles	8 Minutes



1.2 FACILITY OFFERINGS

1.2.1 RECREATION PROGRAM OFFERINGS

To show a comparison between the recreation providers, thirteen different activities were used for this analysis; fitness, group fitness, specialty/ sport specific fitness, youth and adult basketball, youth and adult soccer, youth and adult volleyball, youth and adult softball/baseball, youth football, and indoor aquatics. Hockey was left off the list because other than the Tam-O-Shanter, no other indoor hockey rinks are available. In analyzing the activity offerings, the YMCA’s of Greater Toledo included the most activities (9), while several providers only have one offering.

The most provided recreation service within the area is fitness, with fourteen (67%) agencies providing this service.

Sylvania Service Area	Recreation Program Offerings	Fitness	Group Fitness	Sport Specific Fitness	Youth Basketball	Youth Baseball/Softball	Youth Soccer	Youth Volleyball	Youth Football	Adult Basketball	Adult Baseball/Softball	Adult Soccer	Adult Volleyball	Indoor Aquatics
	Definition Fitness	X												
	Fitness 4 All- Sylvania	X	X											
	Fitness 4 All- Maumee	X	X											
	Fitness 4 All-Perrysburg	X	X	X										
	Glass City Athletics			X	X	X		X					X	
	Joe Hall's Next Level Baseball					X								
	LA Fitness	X	X											X
	Maumee Soccer Club					X	X		X		X	X		
	Pacesetter Soccer Club						X							
	Planet Fitness	X												
	Premier Academy	X		X	X			X		X			X	
	Rossford Dome	X	X	X		X	X		X		X	X		
	St. James Club	X	X											X
	Super Fitness	X	X											X
	Sylvania School Corporation	X			X	X	X	X	X					
	Toledo Area Soccer Association												X	
	Toledo Sport & Social Club										X	X	X	X
	Toledo Volleyball Club	X		X					X					
	Yankee Road Sports					X						X		
YMCA	X	X		X	X	X				X	X		X	X
9 Rounds	X	X	X											



### 1.3 FACILITY AMENITIES

#### 1.3.1 RECREATION AMENITIY OFFERINGS

To show a comparison between the recreation providers' amenities, thirteen different amenities were used for this analysis: indoor and outdoor basketball courts, indoor soccer fields, indoor and sand volleyball courts, indoor and outdoor baseball fields, batting cages, racquetball courts, pickleball courts, indoor climbing wall, indoor walking track, and indoor pools. In analyzing the activity offerings, the Wolf Creek YMCA included the most amenities (4), while several providers only have one offering.

The most provided recreation amenities within the area are indoor basketball courts, and indoor volleyball courts, with seven (41%) agencies providing these amenities.

Similar Provider Recreation Amenities Provided		Indoor Basketball Courts	Outdoor Basketball Courts	Indoor Soccer Fields	Indoor Volleyball Courts	Sand Volleyball Courts	Baseball/Softball Diamonds	Indoor Baseball Practice Field	Batting Cages	Indoor Pool	Indoor Walking Track	Pickleball Courts	Racquetball Courts	Indoor Rock Climbing Wall
Sylvania Service Area	Glass City Athletics	3			3									
	Joe Hall's Next Level Baseball								2					
	Maumee Soccer Complex			1				1	2					
	Pacesetter KeyBank Fieldhouse			1										
	Premier Academy	4			7	2						12		
	Rossford Dome			2				1	2					
	Skyway Recreation Center	4			6									
	St. James Club									X				
	Toledo Volleyball Club				4									
	Yankee Road Sports							1	2					
	YMCA- Eastern Community	1								X	X		2	
	YMCA- Fort Breigs									X	X			
	YMCA- Francis Family									X				X
	YMCA- Sylvania/ JCC		1				1						3	
	YMCA- Wayman Palmer	2			3									
YMCA- West Toledo	2			3					X					



YMCA- Wolf Creek	1			1				X	X		
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## 1.4 FITNESS PRICING

### 1.4.1 FITNESS MEMBERSHIP RATES

Many of the fitness facilities in Sylvania don't offer joint or family memberships. To ensure the comparison is as uniform as possible, annual individual memberships were chosen for this comparison.

Fitness Pricing		
Agency	Membership Type	Monthly Membership Rate
<b>Definition Fitness</b>	Individual	\$25
<b>Fitness 4 All</b>	Individual Fitness	\$19.99
<b>Fitness 4 All</b>	Individual Xtreme*	\$29.99
<b>LA Fitness</b>	Individual Single Club	\$26.99
<b>LA Fitness</b>	Individual Multi-Club	\$29.99
<b>Planet Fitness</b>	Individual Single Club	\$10
<b>Planet Fitness</b>	Individual Multi-Club	\$21.99
<b>St. James Club</b>	Individual	\$44
<b>Super Fitness</b>	Individual	\$19.95
<b>9 Rounds</b>	Individual	\$59
<b>Average:</b>		<b>\$28.69</b>

\* Includes access to Perrysburg Xtreme Training Facility

#### Key Takeaways:

**Highest Single Membership Monthly Cost:** 9 Rounds- \$59/ month

**Lowest Single Membership Monthly Cost:** Planet Fitness single club- \$10/ month

**Average Single Membership Monthly Cost:** \$28.69/ month



1.4.2 GREATER TOLEDO YMCA MEMBERSHIP RATES

Greater Toledo YMCA membership pricing differs from other fitness facilities by basing the membership cost on the household income. While some of the locations are outside the Sylvania area, they are included in this analysis because a YMCA membership grants the user access to all facilities.

YMCA Pricing				
Membership Type	Monthly Membership Rate Household Income Over \$65,000	Monthly Membership Rate Household Income \$50,000-\$64,999	Monthly Membership Rate Household Income \$35,000-\$49,999	Monthly Membership Rate Household Income Under \$35,000
Individual	\$37	\$33	\$29	\$25
Two Adults	\$62	\$58	\$53	\$44
Family	\$73	\$68	\$62	\$52
Youth	\$20	\$20	\$20	\$20



1.5 ACTIVITY PRICING

1.5.1 BASEBALL AND SOFTBALL PRICING

The following table is a comparison of the baseball and softball providers within the service area. League cost, facility rental rate, and training rate were the areas examined for this analysis.

Baseball/Softball Pricing			
Agency	League Cost	Facility Rental Rate	Training Rate
Glass City Athletics	N/A	Entire Facility: \$150/ Hour	Personal Training: \$65/Hour, Small Group Training: \$80/Hour
Maumee Soccer Complex	N/A	Batting Cage: \$20/Hour, Batting Cage and Fielding Area: \$95/Hour	N/A
Rosford Dome	N/A	Batting Cage: \$20/Hour, Batting Cage and Fielding Area: \$135/Hour	Athlete Performance: 2X a week: \$135, 3X a week: \$150, Unlimited: \$200
Sylvania School Corporation	High School Student: \$150 for first sport, \$125 for second sport Junior High Student: \$80 for first sport, \$65 for second sport	N/A	N/A
Toledo Sport and Social Club with Perrysburg Park and Recreation	Pricing unavailable for 2018, have not reached an agreement on field pricing	Municipal and Rivercrest Park: Field Rental: \$15 for 90 minutes, \$60/ Day	N/A
Yankee Road Sports	N/A	Batting Cage and Fielding Area: \$75/Hour	N/A
YMCA	\$400/ Team	N/A	N/A

Key Takeaways:

**Highest Rental Rate:** Glass City Athletics - \$150/ Hour

**Lowest Rental Rate:** Perrysburg Park and Recreation - \$10/ Hour

**Average Rental Rate:** \$93/ Hour





**1.5.2 BASKETBALL PRICING**

For the basketball analysis, five areas were examined: league cost, facility rental rate, training rate, membership rate, and number of league games played.

Basketball Pricing					
Agency	League Cost	Facility Rental Rate	Training Rate	Membership Rate	Number of Games
<b>Glass City Athletics</b>	\$330/Team	1 Court: \$50/Hour, Entire Facility: \$150/ Hour	Personal Training: \$65/Hour, Small Group Training: \$80/Hour Clinic: \$60	\$325/ Year, \$275/ Year if on a team	5 games
<b>Premier Academy</b>	Adult: \$660/ Team Youth: \$400-\$600	Court: \$45/Hour, Small Gym: \$85/Hour (7,000 sq. ft.), Large Gym: \$185/hour (23,000 sq. ft.)	\$375/ 10 sessions	N/A	12 games
<b>Sylvania School Corporation</b>	High School Student: \$150 for first sport, \$125 for second sport Junior High Student: \$80 for first sport, \$65 for second sport	N/A	N/A	N/A	
<b>Toledo Sport and Social Club at Skyway Recreation Center</b>	\$360-\$440/ Team	Court: \$35/ Hour Facility: \$140/ Hour	N/A	N/A	6-8 Games



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YMCA	Adult: \$400-\$450/ Team Youth: \$50-\$120/ Player	N/A	N/A	\$25-\$37/ Month	7 games

**Key Takeaways:**

**Average Court Rental Cost:** \$43/ hour

**Average Gymnasium Rental Cost:** \$140/ hour

**Average Basketball League Cost:** \$465/ team

**1.5.3 SOCCER PRICING**

The analysis of soccer providers focused on league cost, facility rental rate, training rate, membership rate, and number of games per league.

Soccer Pricing					
Agency	League Cost	Facility Rental Rate	Training Rate	Membership Rate	Number of Games
Maumee Soccer Centre	\$395-\$595/ Team	Small Field: \$85/ Hour, Large Field: \$135/ Hour	Camp: \$75 Group Training: \$20, 10 sessions for \$120	N/A	6-14 Games
Pacesetter Soccer Club	\$100/ Team, \$20/ Individual	N/A	5 Group Sessions: \$90	N/A	5 Games
Rosford Dome	\$400-\$2100/ Team	\$200/ Hour	Athlete Performance: 2X a week: \$135, 3X a week: \$150, Unlimited: \$200	N/A	6-14 Games



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<b>Sylvania School Corporation</b>	High School Student: \$150 for first sport, \$125 for second sport Junior High Student: \$80 for first sport, \$65 for second sport	N/A	N/A	N/A	
<b>Toledo Area Soccer Association</b>	\$400-\$800/ Team	N/A	N/A	\$30/year	10 Games
<b>Toledo Sport and Social Club</b>	Pricing unavailable for 2018, have not reached an agreement on field pricing	90 Minutes: \$15, All Day: \$60	N/A	N/A	
<b>YMCA</b>	\$105/ Player	N/A	N/A	\$25-\$37/Month	8 Games

**Key Takeaways:**

**Average Field Rental Cost:** \$108/ hour

**Average League Cost:** \$684/ Team

1.5.4 VOLLEYBALL PRICING

The volleyball provider analysis examined league cost, facility rental rate, training rate, membership rate, and number of games played per league.

Volleyball Pricing					
Agency	League Cost	Facility Rental Rate	Training Rate	Membership Rate	Number of Games
<b>Glass City Athletics</b>	Adult: \$240/Team, Youth: \$595/Player	1 Court: \$50/Hour, Entire Facility: \$150/Hour	Personal Training: \$65/Hour, Small Group Training: \$80/Hour Clinic: \$75	\$325/ Year, \$275/ Year if on a team	9 games 12 games
<b>Premier Academy</b>	Indoor: \$350-\$504/Team Beach: \$80/player, \$395/player with coaching and practices	Indoor Court: \$45/Hour, Small Gym: \$85/Hour (7,000 sq. ft.), Large Gym: \$185/hour (23,000 sq. ft.) Outdoor Court: \$25/Hour	\$375/10 sessions	N/A	14 games



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Service Provider Assessment

<b>Sylvania School Corporation</b>	High School Student: \$150 for first sport, \$125 for second sport Junior High Student: \$80 for first sport, \$65 for second sport	N/A	N/A	N/A	
<b>Toledo Sport and Social Club at Skyway Recreation Center</b>	\$330/ Team	Court: \$35/ Hour, Facility: \$140/ Hour	N/A	N/A	7-9 Games
<b>Toledo Volleyball Club</b>	\$275-\$625/ Player	Court: \$40/ Hour, Entire Facility: \$400/ Hour	Private: \$65/ Hour, 2 People: \$80/ Hour, 3 People: \$90/ Hour	N/A	6 games
<b>YMCA</b>	\$240/ Team, \$30/\$40/ Player	N/A	N/A	\$25-\$37/ Month	7 Games

**Key Takeaways:**

**Average League Cost:** \$333/ Team

**Average Court Rental Cost:** \$37/ Hour

**Average Gymnasium Rental Cost:** \$192/ Hour



## 1.6 SUMMARY OF SERVICE PROVIDER ASSESSMENT FINDINGS

Based on findings from the service provider assessment, overall the recreation market surrounding Sylvania is rather diverse, but currently lacks some recreation activities.

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### 1.6.1 RECREATION OFFERINGS

- 67% of Recreation Providers have fitness centers
- 43% of Recreation Providers offer group fitness
- 29% of Recreation Providers offer sport specific or specialty fitness training
- 38% of Recreation Providers offer baseball/ softball facilities or training
- 33% of Recreation Providers offer soccer facilities or training
- 24% of Recreation Providers offer volleyball facilities or training
- 24% of Recreation Providers offer basketball facilities or training

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### 1.6.2 RECREATION DEFICIENCIES

- Tam-O-Shanter is the only indoor hockey rink provider within the service area
- There are no privately owned outdoor soccer fields within the service area
- The Sylvania YMCA is the only provider of outdoor basketball courts outside of the park district and school corporation
- Francis Family YMCA has the only indoor rock climbing wall within the service area
- Premier Academy is the only recreation provider of pickleball courts within the service area

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### 1.6.3 FITNESS PRICING

- Average Single Monthly Membership Rate is \$28.69/ Month
- Greater Toledo YMCA Single Membership price range is \$25-\$37/ Month, which is dependent on household income.